

Editorial

RSBO reaches its tenth volume. Decimal numbers are always emblematic, leading us to commemorative actions, marking above of all the time. This was not different for RSBO staff. We would say that more than reaching this, when some does not, we have the responsibility with you, the reader, and the desire to do things as much correctly as possible.

Such responsibility makes us to create and maintain a journal with increasingly better quality. Today, RSBO is indexed in several Brazilian and world databases, which can be freely accessed anywhere, requiring only the access to the World Wide Web (so-called internet). Talking about quality, we are always searching for constant perfection, from the communication with our readers, authors and reviewers, to editing, publication time and respect for deadlines.

RSBO born from the desire of providing the reader with the most current scientific evidence on all Dentistry areas through the online access of all these information in order that the reader does not demand much effort to this access. The increasing search for RSBO makes us believe that we were right. The significant increase in the number of papers to be submitted and their quality make us surely believe that RSBO has contributed to the development of the dental science.

We are aware of the changes within the current scenario. The internet and the fast information access make obsolete the today truth. Information can be contested immediately or at a short time amount. RSBO's goal is to provide all that to the reader. This tenth volume will comprise all year of 2013, seek for more dynamism in the relationship among the journal, authors and readers, to evolve in which we have more engaged: give update information and contribute for the scientific evolution within dental science.

We have already heard within the class the following question: how to keep update with the amount of available information and mainly with the speed that this information reaches us? The response is very simples: it is impossible. Currently, it is necessary to filter this information. The attentive reader, who is able to distinguish which is needed from which is not, is whom advances in knowledge, uses the best knowledge both in his/her favor and in favor of the science, mainly values which is more precious: the time.

RSBO wishes you a good reading and at this first issue of 2013, a Happy New Year.

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Guest editorial

PowerPoint Generation

Özcan [1], in an editorial, designed the term “ PowerPoint Generation” to refer to the current tendency of the courses towards showing several before/after cases and artistic photographs of the face, but little technical and scientific information.

This new generation has mostly valued the use of PowerPoint presentations exhibiting beautiful teeth in photogenic patients. If the professor is articulated, tells some jokes, starts and finishes the presentation with some popular song and pretty animations, he/she is successful.

For sure, this can be seen in Brazilian Orthodontics, our action field, in which, currently, almost every one is a Professor. However, to practice Orthodontics based on evidences is out of date. “In” is to use last generation brackets, which some patients have asked at dental offices, because “the treatment is faster”, or “it does not require extractions”, or “it cures sleep apnea because it expands the upper arch”, as I heard from a guru of a given technique, sometime ago, at a conference of the American Association of Orthodontics.

Other aspect raising attention is the lack of caution of some publishers regarding to the publishing of books. We have seen books which is more likely a photo book, with many embellished photos and little scientific deepness. It gives the impression that the publishing houses need to launch new titles, regardless if they are good or not. The authors have used these books as the basis for a career ministering updating courses.

This generation needs to be aware of the importance of the constant learning and self-learning and mainly to learn to evaluate where the information coming from. The information needs to come from reliable sources, in which the papers are evaluated by efficient reviewers or randomized clinical tests, or systematic reviews. Additionally, it requires a critical view, that is, to ask more, to ask how that spectacular case will be after 10 years. Will it be stable? Can that treatment approach be applied to other patients?

PowerPoint generation needs to understand that to be a good clinician, it is necessary to provide the patients with the highest treatment pattern. For this purpose, it is necessary to conciliate science and technology. We must warn this generation not to mix science with entertainment.

Reference

1. Özcan M. The PowerPoint generation. J Adhes Dent. 2010;12(2):87.

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